

Date	Time	Topic	Details	Cost	Registration	More Information
7-May-20	10:00am	Advancing Women in Business (for Retail Leaders) - Managing Change	Why do we find change a challenge? Why is it necessary? How do we get our people to accept it?	Free	<a href="https://www.eventbrite.com.au/e/advancing-women-in-business-webinar-series-tickets-101691062706">https://www.eventbrite.com.au/e/advancing-women-in-business-webinar-series-tickets-101691062706</a>	<a href="http://www.business.qld.gov.au">www.business.qld.gov.au</a>
7-May-20	1:00pm	C19 BIZ BOOSTER: Google My Business & Local SEO during COVID-19	In this one-hour webinar, you will learn how to update your Google My Business listing to highlight how your business is operating during COVID-19. We will cover how to optimise your Google My Business listing to increase the chances of appearing in Google Maps for relevant local search terms. We will also discuss how you can submit your website to various online directories to improve your chances of appearing on Google Maps. You will be provided with a checklist to take away to ensure you are maximising the opportunity to promote business on Google My Business.	Free	<a href="https://www.eventbrite.com.au/e/c19-biz-booster-google-my-business-local-seo-during-covid-19-by-karen-dauncey-tickets-102961352176">https://www.eventbrite.com.au/e/c19-biz-booster-google-my-business-local-seo-during-covid-19-by-karen-dauncey-tickets-102961352176</a>	<a href="http://www.asbas.rdabrisbane.org.au">www.asbas.rdabrisbane.org.au</a>
7-May-20	1:30pm	Thriving in Isolation - Learning from three women who have been there and done that.	What does resilience actually mean? You will learn from three women who are experts in their fields and will be sharing their stories and strategies to remain resilient during this period of isolation and beyond.	Free	<a href="https://www.outbackhubs.com.au/events/thriving-in-isolation">https://www.outbackhubs.com.au/events/thriving-in-isolation</a>	<a href="http://www.outbackhubs.com.au">www.outbackhubs.com.au</a>
12-May-20	11:00am	WEBINAR: Business Management - Leading a work-from-home team	<p>Managing employees remotely is no easy feat. COVID-19 has launched most of us into a new normal of working from home and regardless of your level of IT and technical support, employee engagement and productivity can suffer. Ensuring the health and safety of employees while they work from home is also a challenge.</p> <p>Join CCIQ's General Manager for Workplace Relations &amp; HR Services, Jason Wales and Jo Kitney from Kitney Workplace Health and Safety as they work you through some best practice tips on how to manage and motivate your team while at the same time ensuring their safety.</p>	Free	<a href="http://info.cciq.com.au/Work-from-home-Webinar-Registration.html">http://info.cciq.com.au/Work-from-home-Webinar-Registration.html</a>	<a href="http://www.cciq.com.au">www.cciq.com.au</a>
12-May-20	1:00pm	C19 BIZ BOOSTER: Plain language advice on stimulus packages for small business	We are living in challenging times that are making it difficult for Small Businesses (all businesses) to understand how all or any of the Government Stimulus packages work, or how they may be able to help you. Join us to discuss how you may be able to access the Government Stimulus support that is currently being provided.	Free	<a href="https://www.eventbrite.com.au/e/c19-biz-booster-plain-language-advice-covid-19-stimulus-packages-for-small-business-by-john-tickets-103200242704">https://www.eventbrite.com.au/e/c19-biz-booster-plain-language-advice-covid-19-stimulus-packages-for-small-business-by-john-tickets-103200242704</a>	<a href="http://www.asbas.rdabrisbane.org.au">www.asbas.rdabrisbane.org.au</a>

12-May-20	4:00pm	Cash flow Management - Far North & North Queensland	In this webinar, we will provide practical information on effective cash flow management in times of financial crisis. You will gain the knowledge and tools to build a perpetual thirteen-week cash flow plan for your business, using Microsoft Excel. This plan is a multi-sheet Excel workbook and report for your business that draws on worksheets including your anticipated cash/credit sales, fixed payment overheads, the accounts payable ledger, the accounts receivable ledger and capital flow expectations. You will receive a series of practical resources to help you build your cash flow plan at your own pace.	Free	<a href="https://www.eventbrite.com.au/e/webinar-1-cash-flow-management-far-north-north-queensland-tickets-100669297579">https://www.eventbrite.com.au/e/webinar-1-cash-flow-management-far-north-north-queensland-tickets-100669297579</a>	<a href="https://go.tafe.qld.edu.au/COVID-19-home.html">https://go.tafe.qld.edu.au/COVID-19-home.html</a>
13-May-20	11:00am	WEBINAR: E-Commerce - Set up your website in under a day	<p>Ever thought of building a website but were scared off by speaking to developers, or even at the thought of code? Well, you're not alone! This webinar will shake off those fears and get you excited to create a fantastic new website – no coding required!</p> <p>During this session we will:</p> <ul style="list-style-type: none"> <li>Compare a few of the most popular website platforms, looking at the costs and benefits for different industries and purposes.</li> <li>Complete a step-by-step run checklist of homework you need to help you get set up for success</li> <li>Provide to you an example of how CCIQ set up a website in under a day (using Shopify), and the results we've yielded to give you the encouragement you need to get cracking!</li> <li>This webinar is perfect for those of you considering a new website build, those looking to increase your understanding of how websites are developed, and those who wish to learn more about how it all works, arming you with the knowledge you need to have more meaningful discussions with developers – and to ask the right questions</li> </ul>	Free	<a href="http://info.cciq.com.au/Set-up-your-own-Website-Webinar-Registration.html">http://info.cciq.com.au/Set-up-your-own-Website-Webinar-Registration.html</a>	<a href="http://www.cciq.com.au">www.cciq.com.au</a>
13-May-20	4:00pm	Webinar 2 : Business planning strategies in response to COVID-19 - Far North and North Queensland	In this one hour webinar, you will be provided information and templates to help you take stock of your situation and suitable strategies to respond to business impacts of COVID-19. You will use your cash flow forecast to develop a payment plan to help your business with any anticipated cash flow difficulties. Then sources of specialist business advice that can support your decision making if your business experiences financial difficulties.	Free	<a href="https://www.eventbrite.com.au/e/webinar-2-business-planning-strategies-far-north-north-queensland-tickets-100669678719">https://www.eventbrite.com.au/e/webinar-2-business-planning-strategies-far-north-north-queensland-tickets-100669678719</a>	<a href="https://go.tafe.qld.edu.au/COVID-19-home.html">https://go.tafe.qld.edu.au/COVID-19-home.html</a>
14-May-20	10:00am	Advancing Women in Business (for Retail Leaders) - Analyzing your	Strengths and weaknesses of your team? How do we identify what they need to perform? Succession planning	Free	<a href="https://www.eventbrite.com.au/e/advancing-women-in-business-webinar-series-tickets-101691062706">https://www.eventbrite.com.au/e/advancing-women-in-business-webinar-series-tickets-101691062706</a>	<a href="http://www.business.qld.gov.au">www.business.qld.gov.au</a>

teams

14-May-20	1:00pm	C19 BIZ BOOSTER: Essential digital tools for moving your workforce home	The world is changing. Business is changing. Whether we like it or not, the impact of the C19 pandemic is going to have a long term impact on how businesses operate in the future, and we need to be prepared to continue innovating because this situation is not going to disappear anytime soon! The Australian workforce is rapidly becoming more distributed, with more and more staff working from home and businesses identifying innovative ways to do things online that have traditionally been done face-to-face.	Free	<a href="https://www.eventbrite.com.au/e/c19-biz-booster-essential-digital-tools-for-moving-your-workforce-from-office-to-work-from-home-by-tickets-103783745978">https://www.eventbrite.com.au/e/c19-biz-booster-essential-digital-tools-for-moving-your-workforce-from-office-to-work-from-home-by-tickets-103783745978</a>	<a href="http://www.asbas.org.au">www.asbas.org.au</a>
18-22-May-20		The Anti-To-Do List Facebook Group - Delivering virtual training in accountability, goal setting, business direction & Remote working	<p>The Anti-To-Do List is a week- long virtual event for female business owners in regional, rural and remote Queensland. It will include presentations from three successful female business owners, who'll share their experiences to help you cut through the day-to-day grind, to get you working on your business rather than in it.</p> <p>Over five days in the The Anti-To-Do-List Facebook group you'll hear live presentations from...</p> <ul style="list-style-type: none"><li>- Julia Spicer, founder of Engage and Create Consulting. Jules is the goal setting master, and will give you tips on how to stick with your own goals.</li><li>- Fleur Anderson, owner Rural Business Collective. Fleur is a business start-up genius and knows what business model will be right for you.</li><li>- Jo Palmer founder of Pointer Remote Roles. Jo can find educated and talented candidates for your business in regional, rural and remote areas, and knows how to make remote roles work for you.</li></ul> <p>(The event is supported by the Queensland Government through the Department of Employment, Small Business and Training's Advancing Women in Business Initiative)</p>	\$38.50	<a href="https://events.humanitix.com/the-anti-to-do-list?fbclid=IwAR1yeh_ZXgCIMla0-wzAiqDQDOxTMCxtTMLxMrFvu_jQMfrNLinaN0Z9m8">https://events.humanitix.com/the-anti-to-do-list?fbclid=IwAR1yeh_ZXgCIMla0-wzAiqDQDOxTMCxtTMLxMrFvu_jQMfrNLinaN0Z9m8</a>	<a href="http://www.business.qld.gov.au">www.business.qld.gov.au</a>
19-May-20	11:00am	Adapt to thrive: Changing your business operations in COVID-19 (PART 1)	The faster a business can identify an opportunity and adapt to meet the challenges of a changing market, the greater the chance it will have to survive and thrive. Market strategist, Linda Ginger, speaks with CCIQ Members, SkinO2 and Hansen Kitchens who, at breakneck speed, adapted their business to meet the needs of a rapidly changing Covid-19 market.	Free	<a href="http://info.cciq.com.au/Adapting-to-Change-Part-1-Webinar-Registration.html">http://info.cciq.com.au/Adapting-to-Change-Part-1-Webinar-Registration.html</a>	<a href="http://www.cciq.com.au">www.cciq.com.au</a>

21-May-20	10:00am	Advancing Women in Business (for Retail Leaders) - Retaining and engaging your team	Managing a diverse team. How do we retain our staff? How do we keep our team engaged with their roles?	Free	<a href="https://www.eventbrite.com.au/e/advancing-women-in-business-webinar-series-tickets-101691062706">https://www.eventbrite.com.au/e/advancing-women-in-business-webinar-series-tickets-101691062706</a>	<a href="http://www.business.qld.gov.au">www.business.qld.gov.au</a>
25-May-20	11:00	Adapt to thrive: Changing your business operations in COVID-19 (PART 2)	The faster a business can identify an opportunity and adapt to meet the challenges of a changing market, the greater the chance it will have to survive and thrive. Market strategist, Linda Ginger, speaks with Grape Therapy and Fingers & Forks who, at breakneck speed, adapted their business to meet the needs of a rapidly changing Covid-19 market. Linda uncovers how these businesses identified the opportunity, the steps they took to quickly adapt, the highs and lows along the way, what they have learnt about themselves and their business, and what their newly adapted business means post Covid-19.	Free	<a href="http://info.cciq.com.au/Adapting-to-change-Part-2-Webinar-Registration.html">http://info.cciq.com.au/Adapting-to-change-Part-2-Webinar-Registration.html</a>	<a href="http://www.cciq.com.au">www.cciq.com.au</a>
26-May-20	11:00am	E-Commerce - How to create kick ass marketing emails which actually work	<p>Email is an oldy but a goody; consistently one of the most profitable marketing channels, and for good reason! It's one of the easiest channels to set up and optimise – allowing you to test everything, working your way to success.</p> <p>During this webinar we will complete a run-through of one of the most popular email platforms for small business, Mailchimp. No assumed knowledge is required for this webinar, making it perfect for email first timers, and those who have started but are looking to quick wins to boost their communications. You also don't have to be a customer of Mailchimp to get value from this webinar – these principals can be applied to any email marketing platform.</p>	Free	<a href="http://info.cciq.com.au/Marketing-Emails-Webinar-Registration.html">http://info.cciq.com.au/Marketing-Emails-Webinar-Registration.html</a>	<a href="http://www.cciq.com.au">www.cciq.com.au</a>

During the session we will explore:

- The essentials in setting up your account
- The fundamentals for a kickass email campaign
- Simple automations that will save you time and money

27-May-20	1:30pm	How to create cashflow - creating video on a shoestring budget	<p>Are you considering to video? Before you make the jump to video or not to video here are 14 reasons why you should create fantastic video content on a shoestring budget:</p> <p>82% of users watch video content on Twitter  More than 500 million hours of videos are watched on YouTube each day  Youtube has over a 1,000,000,000 user, almost one-third of total internet users  YouTube reaches the 18-34 adult age bracket more so than cable network TV. In fact, more video content is uploaded in 30 days today than major US television networks have created in 30 years  75 Million people in the US watch online videos everyday  Viewers retain 95% of a message when they watch it in a video compared to 10% when reading it in text  76% of marketing professionals plan to use video to increase their brand awareness  Social video generates 1200% more shares than text and images combined  Videos on Facebook Pages increases end user engagement by 33%  Merely mentioning the word 'video' in the email subject line, the click-through rate increased by 13%  Video drives a 157% increase in organic traffic from SERPs  Embedded videos in websites can increase traffic by up to 55%  Marketers who use video grow revenue 49% faster than non-video users  Video can increase landing page conversions by 80% or more.</p>	\$35.74	<a href="https://www.eventbrite.com.au/e/online-workshop-how-to-have-award-winning-cashflow-creating-video-content-on-a-shoe-string-budget-tickets-89715839491">https://www.eventbrite.com.au/e/online-workshop-how-to-have-award-winning-cashflow-creating-video-content-on-a-shoe-string-budget-tickets-89715839491</a>	<a href="http://www.business.qld.gov.au">www.business.qld.gov.au</a>
28-May-20	10:00am	Advancing Women in Business (for Retail Leaders) - Coach and Grow Model	<p>What is coaching? Using the GROW model to develop yor people.</p>	Free	<a href="https://www.eventbrite.com.au/e/advancing-women-in-business-webinar-series-tickets-101691062706">https://www.eventbrite.com.au/e/advancing-women-in-business-webinar-series-tickets-101691062706</a>	<a href="http://www.business.qld.gov.au">www.business.qld.gov.au</a>

4-Jun-20	10:00am	Advancing Women in Business (for Retail Leaders) - Problem Solving	How to become an effective problem solver. Using root cause analysis to solve problems.	Free	<a href="https://www.eventbrite.com.au/e/advancing-women-in-business-webinar-series-tickets-101691062706">https://www.eventbrite.com.au/e/advancing-women-in-business-webinar-series-tickets-101691062706</a>	<a href="http://www.business.qld.gov.au">www.business.qld.gov.au</a>
11-Jun-20	10:00am	Advancing Women in Business (for Retail Leaders) - Making good decisions	The science behind making decisions. Identifying why some people find this difficult.	Free	<a href="https://www.eventbrite.com.au/e/advancing-women-in-business-webinar-series-tickets-101691062706">https://www.eventbrite.com.au/e/advancing-women-in-business-webinar-series-tickets-101691062706</a>	<a href="http://www.business.qld.gov.au">www.business.qld.gov.au</a>
18-Jun-20	10:00am	Advancing Women in Business (for Retail Leaders) - Managing team performance	Creating a performance management system. Creating a high performing team. Must have conversations.	Free	<a href="https://www.eventbrite.com.au/e/advancing-women-in-business-webinar-series-tickets-101691062706">https://www.eventbrite.com.au/e/advancing-women-in-business-webinar-series-tickets-101691062706</a>	<a href="http://www.business.qld.gov.au">www.business.qld.gov.au</a>
25-Jun-20	10:00	Advancing Women in Business (for Retail Leaders) - Management v Leadership and effective delegation	Identifying the difference between leaders and managers. The how's and whys of delegation.	Free	<a href="https://www.eventbrite.com.au/e/advancing-women-in-business-webinar-series-tickets-101691062706">https://www.eventbrite.com.au/e/advancing-women-in-business-webinar-series-tickets-101691062706</a>	<a href="http://www.business.qld.gov.au">www.business.qld.gov.au</a>
2-Jul-20	10:00am	Advancing Women in Business (for Retail Leaders) - What does a great team look like?	Analyzing your current team. Stages of team life and how to handle them.	Free	<a href="https://www.eventbrite.com.au/e/advancing-women-in-business-webinar-series-tickets-101691062706">https://www.eventbrite.com.au/e/advancing-women-in-business-webinar-series-tickets-101691062706</a>	<a href="http://www.business.qld.gov.au">www.business.qld.gov.au</a>
9-Jul-20	10:00am	Advancing Women in Business (for Retail Leaders) - Customer Engagement	Identifying your customers. Connecting with your customers.	Free	<a href="https://www.eventbrite.com.au/e/advancing-women-in-business-webinar-series-tickets-101691062706">https://www.eventbrite.com.au/e/advancing-women-in-business-webinar-series-tickets-101691062706</a>	<a href="http://www.business.qld.gov.au">www.business.qld.gov.au</a>